

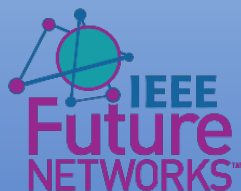
2021 IEEE 4th
5G WORLD FORUM
the flagship conference of
IEEE Future Networks

opens 13 October 2021

Patronage Opportunities

Virtual and In-person

5G and Beyond: A Comprehensive Look at Future Networks



About IEEE 5G WORLD FORUM

Since 2018, the IEEE 5G World Forum has brought experts from industry, academia, and research together to exchange their visions and achieved advances towards 5G and beyond. Workshops, panel discussions, keynote talks, technical presentations and more highlight and showcase the many exciting developments in 5G and beyond technologies that are occurring in both industry and academia.

2020 forced us to go 100% virtual, and the event was a huge success, with more than 80% of survey respondents saying they were satisfied with the event, are likely to recommend it to colleagues, and found the content presented to be very relevant.

The 2021 IEEE 4th 5G World Forum will repeat the virtual format and add an in-person component in Montreal, Canada. Patrons of the 2021 event can choose a virtual-only, or a hybrid option where they also have an in-person presence in Montreal.

The virtual platform will remain accessible for months, giving our patrons long-term visibility beyond a typical in-person event.

The 2021 IEEE 4th 5G World Forum is an outstanding opportunity to showcase products and applications to an enthusiastic and engaged audience, and provides an ideal platform to reach hundreds of key decision-makers involved in 5G and future network generations.



To arrange your sponsor package, please contact one of the following Sponsorship Chairs:

Benoit Pelletier benoit_pm@yahoo.ca
Chi-Ming Chen chimingchen@ieee.org
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BENEFITS OF PARTICIPATION:

- Position your company above the competition through live or prerecorded presentations that demonstrate the critical nuances of your products
- Showcase your company to the largest technical and professional association in the world
- Illustrate product features and designs through downloadable digital assets such as PDFs, PPTs, videos, figures, graphics, and more
- Engage potential customers through online live Q&A sessions
- Technical program attendance will require payment, but attending virtual exhibitor/patron rooms will be free!

<https://ieee-wf-5g.org>

Visit us online for details!

Patronage Options	Title Sponsor US\$15,000	Diamond US\$10,000	Platinum US\$7,000	Gold US\$4,000	Silver US\$2,000	Exhibition Industry: \$1000 Academia: \$500
Special mention	"Powered By" in all promotions					
Access to attendee registration list (opt-ins)-	✓	✓				
Speaking Slot	Opening Ceremony Keynote	Plenary Keynote	Workshop or Panel Keynote	Topical / Vertical Keynote		
Complimentary registrations	12	10	8	6	4	2
Logo display in virtual environment	Keynote + lower levels	Worldwide 5G Industry Fora + lower levels	All workshops + lower levels	All verticals/ topicals + lower levels	Tutorials + technical tracks	Technical tracks
Virtual exhibition space (see next page), and logo on 5GWF website	✓	✓	✓	✓	✓	✓
Marketing material placed in "Virtual Event Bag" sent to registrants (assets such as PDFs, videos, coupons, etc.)	✓	✓	✓			
Acknowledgement by chairman during welcome session	✓	✓	✓			

In-person add-on at Montreal event: US\$2000

- Exhibit booth
- Networking reception sponsorship
- Company flag (provided by patron) outside venue
- Company logo on banners and signage at event
- Space is limited!!



Sample Virtual Room

IEEE 5G WORLD FORUM

Your banner

Your slides

Your videos

Resource List

Your downloadables

Your chat room, or poll, or more!

Your logo

Q&A

Enter your question

Your Twitter feed

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