

2020 IEEE 3rd
5G WORLD FORUM
Virtual Event
opens 10 September 2020

Patronage Opportunities

Think Outside the Booth!

5G and Beyond: A Comprehensive Look at Future Networks



IEEE
5G WORLD FORUM

About

Since 2018, the IEEE 5G World Forum has brought experts from industry, academia, and research together to exchange their visions and achieved advances towards 5G and beyond.

Due to the COVID-19 pandemic, the 2020 IEEE 3rd 5G World Forum is transforming its dynamic, well-attended event to an equally valuable and rich program presented in a virtual environment. Workshops, panel discussions, keynote talks, technical paper presentations and more will highlight and showcase the many exciting developments in 5G and beyond technologies that are occurring in both industry and academia.

The virtual event will contain both live and prerecorded sessions which allow our patrons visibility beyond what is typically available at an in-person event, due to the reduction in travel expenses, the lack of time zone constraints and the expanded time that attendees can access the content. We intend to take full advantage of online tools and functionality that allow for connections and engagement not typically possible at traditional conferences, and based on our past live-stream performance we expect a few thousand online attendees.

For patrons, the 2020 IEEE 3rd 5G World Forum is an outstanding opportunity to showcase products and applications to an enthusiastic and engaged audience, and provides an ideal platform to reach hundreds of key decision-makers involved in 5G and future network generations.

To arrange your sponsor package, please contact one of the following Sponsorship Chairs:

Chi-Ming Chen chimingchen@ieee.org
Upkar Dhaliwal upkar@ieee.org
Puneet Mishra mishra_puneet@ieee.org

BENEFITS OF PARTICIPATION:

- Position your company above the competition through live or prerecorded presentations that demonstrate the critical nuances of your products
- Showcase your company to the largest technical and professional association in the world
- Illustrate product features and designs through downloadable digital assets such as PDFs, PPTs, videos, figures, graphics, and more
- Engage potential customers through online live Q&A sessions
- Technical program attendance will require payment, but attending exhibitor/patron virtual rooms will be free!

General Chair // Bhaskar Ramamurthi

General Co-chair // Uday Desai

General Co-chair // Ashutosh Dutta

General Co-chair // Abhay Karandikar

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General Co-chair // Latif Ladid

General Co-chair // Puneet Mishra

General Co-chair // Rajeev Shorey

<https://ieee-wf-5g.org>

Visit us online for details!

Virtual Patronage Options	Title Sponsor \$20,000 \$15,000	Diamond \$15,000 \$10,000	Platinum \$10,000 \$7,000	Gold \$7,000 \$4,000	Silver \$4,000 \$2,000	Exhibition Industry: \$1000 Academia: \$500
Special mention	"Powered By" in all email promotions					
Speaking Slot	Opening Ceremony Keynote	Plenary Keynote	Workshop or Panel Keynote	Topical / Vertical Keynote		
Complimentary registrations	12	10	8	6	4	2
Patron logo displayed on IEEE 5G World Forum website with link to company homepage	✓	✓	✓	✓	✓	✓
Logo displayed in virtual environment	Keynote rooms + lower levels	Worldwide 5G Industry Fora room + lower levels	All workshop rooms + lower levels	All vertical/ topical panel rooms + lower levels	Tutorial rooms	
Virtual exhibition space, including <ul style="list-style-type: none"> • live or prerecorded presentations • live Q&A sessions • resource repositories • see more on the sample graphic below! 	✓	✓	✓	✓	✓	✓
Marketing material placed in "Virtual Event Bag" - a digital delivery sent to all registrants that can include your assets such as PDFs, videos, web pages, etc.	✓	✓	✓			
Acknowledgement by chairman during welcome session	✓	✓	✓			

Sample Sponsor Virtual Room

The screenshot displays a virtual room interface for the IEEE 5G World Forum. The top banner features the IEEE 5G World Forum logo. The room contains several interactive elements:

- Slides:** A window titled "Slides" containing the text "Your slides".
- Media Player:** A window titled "*Media Player" containing the text "Your videos" and a large play button icon.
- Resource List:** A window titled "Resource List" containing the text "Your downloadables".
- Q&A:** A window titled "Q&A" with a text input field labeled "Enter your question" and a green "Submit" button.
- Twitter:** A window titled "Twitter" showing a feed of tweets. One tweet from "IEEELearn" discusses autonomous vehicle security, and another from "kigrise" invites people to a Tech Talk.
- Chat Room:** A window titled "Your chat room, or poll, or more!".
- Logo:** A large white rectangular area in the bottom left corner labeled "Your logo".
- Bottom Bar:** A navigation bar with various icons, including a question mark, video camera, document, Q&A, user profile, clipboard, Twitter, and share.
- ON24 Logo:** A "POWERED BY ON24" logo in the bottom right corner.