



2018 IEEE 1st 5G World Forum (5GWF'18)

Theme: 5G Vision

July 9-11, 2018, Santa Clara, CA, USA

<http://ieee-wf-5g.org/>

Organized by IEEE 5G Initiative and IEEE Santa Clara Chapter

Patronage and Exhibits

IEEE, the world's largest professional organization advancing technology for humanity, is hosting the 1st Annual IEEE 5G World Forum (5GWF'18) July 9-11, 2018 in Santa Clara, CA, USA. This unique event is designed to examine key critical 5G innovations across technologies that will alter the research and application space of the future.

5G is not only evolutionary, providing higher bandwidth and lower latency than current-generation technology; more importantly, 5G is revolutionary, in that it is expected to enable fundamentally new applications with much more stringent requirements in latency and bandwidth. 5G should help solve the last-mile/last-kilometer problem and provide broadband access to the next billion users on earth at much lower cost because of its use of new spectrum and its improvements in spectral efficiency.

The World Forum will attract industry practitioners, researchers and academia, government regulators, and public sector executives to hear industry experts and peers share best practices and lessons learned, latest research, new standards development initiatives, innovations, and first-hand experiences regarding prototyping and initial service offerings. It offers an outstanding opportunity to showcase your products and applications to a vibrant and engaged audience and provides an ideal platform for you to reach hundreds of key decision makers involved in 5G.

Details of the patron and exhibitor opportunities to promote your organization to this influential audience are provided in this document. If you are interested in participating in this global IEEE 5G event, please contact us via email at wf5g2018@ieee.org, or visit our website for more information.

We look forward to seeing you in Santa Clara, California, USA!



Sanjay Jha
General Chair



Chi-Ming Chen
Sponsorship Chair



Upkar Dhaliwal
Sponsorship Chair



Jibin Sabu
Sponsorship Chair

There are many opportunities to support the IEEE 5G World Forum. In addition to the following levels, patrons may choose to be the exclusive host of a conference session or event. The patron will be recognized as the exclusive host, unless they explicitly request to co-host with another patron. All conference events are open to hosting, including Special Sessions, Tutorials, and Industrial Sessions. Additional events, not included in the conference, may also be considered for hosting.

Sponsorship Packages:

| | Diamond \$30,000 | Gold \$20,000 | Silver \$10,000 | Bronze \$5,000 | Session \$2,000 |
|--|----------------------------|-------------------------|---------------------------|--------------------------|---------------------------|
| 8'x10' Booth in Exhibit hall | ✓ | ✓ | | | |
| Keynote presentation | ✓ | | | | |
| Complimentary registrations | 5 | 3 | 2 | 1 | |
| Ad in conference brochure | Full page | ½-page | ¼-page | | |
| Logo representation in all show materials, including: website, publications, on-site and other signage | ✓ | ✓ | ✓ | ✓ | |
| Table top exhibit space in Exhibit hall | | | ✓ | | |
| Logo on signage outside and inside session and conference brochure | | | | | ✓ |

Additional Unique Patronage Opportunities:

- **Welcome Reception Patron** (2 available): The Patron receives logo representation on Reception signage and promotions, opportunity for brief remarks at the opening reception. **\$5,000.**
- **Gala Dinner Patron** (4 available): The Patron receives logo representation on Gala signage and promotions, opportunity for brief remarks at the Gala dinner. **\$7,000**
- **Exhibit Space:** Exhibit space is available as six-foot table displays in the Exhibit Hall. **\$3,500**

For Platinum, Gold, and Silver Patrons we offer a Long Term Partnership: 15% off for 2 years; 25% off for 3 years of participation and patronage in the IEEE 5G World Forums

Please indicate your interest in patronage and exhibiting opportunities at your earliest convenience to secure your selection. Complete the form below and submit to: Fran O'Connell at fran.oconnell@gmail.com and Chi-Ming Chen at cc5421@att.com.

IEEE 5G World Forum Patronage/Exhibitor

| | |
|--|----------------------|
| Name, First and Last: | Company/Affiliation: |
| Email Address: | Phone: |
| Interested in (Check all that apply): | |
| Patronage at level indicated: | |
| <input type="checkbox"/> Diamond | |
| <input type="checkbox"/> Gold | |
| <input type="checkbox"/> Silver | |
| <input type="checkbox"/> Bronze | |
| <input type="checkbox"/> Session | |
| <input type="checkbox"/> Exhibit Space | |
| <input type="checkbox"/> Welcome Reception Sponsor | |
| <input type="checkbox"/> Gala Dinner Sponsor | |

